

KSG COLLEGE OF ARTS AND SCIENCE
COIMBATORE – 641015
DEPARTMENT OF BUSINESS ADMINISTRATION – BBA (CA)

FACULTY PROFILE

Name: KALAIVANI. A

Designation: Assistant Professor

Department: Business Administration (CA)

Qualification: BBM., MBA(HR), M.Phil.

Experience: Teaching: 1 Year

Corporate Experience: 5 Years

Area of Specialization(s): Human Resources Management

Email (Official ID): kalaivanisubash1503@gmail.com



Academic Qualifications

Degree	Branch	Institution / University Name	Year	Division/ Grade Merit etc.
High School	Tamil, English, Maths, Science, Social Science	ELGI Matriculation Hr. Sec. School	2004	First
Higher Secondary	Business Maths	ELGI Matriculation Hr. Sec. School	2006	First Class with Distinction
B.B.M	Management	PSGR Krishnammal College For Women.	2010	First
M.B.A	HR	Bharathiar University	2012	First
M.Phil	Management	Maharaja College of Arts and Science	2020	First

Additional Qualifications

- Honorable Diploma in International Business
- Adjunct Diploma in Retail Management
- IRDA Certified Person

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

Research Publications (Indexed)

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Presentations in Conference

- On 4/11/2022 published a paper on the Topic **”Study and Explore of Digital Marketing and it’s Impact”** at National Conference held at “ Navarasam College of Arts and Science, Erode.

Participation in Seminars

- On 12/07/2022 participated in National level seminar on the Topic **”Growth of private equity India”** at “ Rathinam College of Arts and Science, Coimbatore.

Participation in Workshop

NIL

Participation in Faculty Development Programme

NIL

Conference / Seminar / Workshop Organized

NIL

Invited Speaker / Session Chair / Member Organizing Committee - Conference / Seminar / Workshop

NIL

Member in BoS

NIL

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
NIL	NIL	NIL

Text Books Published

Name of the Book	Published by	Year
NIL	NIL	NIL

SIGNATURE