KSG COLLEGE OF ARTS AND SCIENCE

COIMBATORE – 641015

DEPARTMENT OF BUSINESS ADMINISTRATION – BBA (CA)

FACULTY PROFILE

Name : P.SUKUMAR

Designation : Assistant Professor

Department: Business Administration (CA)

Qualification : MBA., M.Phil., (PhD)

Experience: Teaching: 6 Years

Area of Specialization(s) : Human Resources Management

Email (Official ID) : sukumarsirs@gmail.com

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
PhD	Management	Bharathiar University	Perusing
M.Phil	Management	Bharathiar University	2015
MBA	Business Administration	Madras University	2012

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
DP&CS	COMPUTER	National Council and Vacation Training – NCVT Govt.of India	2008
Software Testing	Testing	InfoBase Technology – T.Nagar – Chennai – 600 017	2010



Research Guidance

-	No. of Scholars	
Programme	Completed	Pursuing
Ph. D.	-	-
M. Phil.	-	-

Research Publications (Indexed)

- ➤ Nehru and Arts and Science College Coimbatore
- > Entrepreneurship Development 2020
- ➤ Innovative Approaches for Mitigating Climate Change 2020 National Conference
- CSI College of Engineering -Ooty. 2020.
- ➤ Hindusthan College of Arts & Science Coimbatore
- > Human Resource Analysis (UGC Care) 2020
- > SRM College of Management Chennai
- Quality Work Life Balance (UGC Care) 2020
- > 3RD National Conference International Journal of Advance And Innovative Research Performance Appraisal System in Information Technology (IT) Sector at Coimbatore District (UGC Care)
- ➤ Analiyze OF Effective Communication System for Modern Management with Descriptive Techniques -2019.
- ➤ A Study on Self Control among married women through SKY
- ➤ Hindusthan College of Arts & Science, Coimbatore. 2015
- ➤ AICTE Sponsored National Level Seminar on "Enhancing Management Education" on Jan. 2014, CIMAT (Coimbatore Institute of Management and Technology).
- ➤ Hi-Com 2014 "Paper Presented "A Study on Stress Management among the Employee of Raagavendra Consultancy Coimbatore".
- ➤ Hindusthan College of Arts & Science).
- ➤ AICTE Sponsored National Seminar on Advanced Research Methods for Management (CIMAT-Coimbatore Institute of Management and Technology-2013)

Participation in Seminars

- AKSHYA Institute of Technology ICT Academy Sponsored Techniques with Gamification.
 2020
- ❖ NEHRU INSTITUTE OF TECHNOLOGY FDP for -360 Degree on Human Resource Management. [2014]

Participation in Workshop

NIL

Participation in Faculty Development Programme

- FDP KCT (Kumaraguru College of Technology) Enterprise & Entrepreneur Development. (
 2020) Sponsor DST
- ❖ PSG TECH DST-ICPS Sponsored on Recent Trends and Research Challenges in AI -Artificial Intelligence, Machine Learning and Deep Learning. 2020
- ❖ SREE SARASWATHI THYAGARAJA COLLEGE POLLACHI
- ❖ AICTE Sponsored (FDP) FACULTY DEVELOPMENT PROGRAMME ON
- ❖ Managing the challenges in implementing the Outcome Based Education (OBE) 2019

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
NIL	NIL	NIL

Text Books Published

Name of the Book	Published by	Year
NIL	NIL	NIL