

Name : K. Meenakshi Devi
Designation : Assistant Professor
Department : Commerce
Qualification : M.Com
Experience : **Teaching:** 3Years & 9 Months **Industry:** Nil Years
Research: Nil Years



Area of Specialization(s) : Marketing

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Academic Qualifications

Degree	Branch	Institution/University Name	Year of Graduation
M.Com	Commerce	Dr.N.G.P Arts and Science College	2018
B.Com	Commerce	Dr.N.G.P Arts and Science College	2016

Additional Qualifications

Diploma/Vocational /Certification	Area of Specialization	Institution / University /Agency Name	Year
Nil	Nil	Nil	Nil

Industry/Technical Expertise/Consultant

Position	Company	Year
Nil	Nil	Nil

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph.D.	Nil	Nil
M. Phil.	Nil	Nil

Research Publications(Indexed) Nil

Presentations in Conference

Participation in Seminars -1. Digital innovation in business and economy _ opportunity and challenges at Navarasam Arts and science college.

2. Growth of private equity in India inducted on 12.07.2022 at Rathinam college of arts and science.

3. E – COMMERCE - ICCSR at NAVARASAM COLLEGE OF ARTS AND SCIENCE conducted on 04.11.2022.

Participation in Workshop

1. National Institute of Securities Markets by SEBI as participated for 10 Hours on the program “ProdiG, Financial Education for Growth”.

Participation in Faculty Development Programme

1. One day virtual FDP on Art of writing “Research proposal finding opportunity “at Sugana College of arts and science on 15.10.2022.

2. “Growth of Private Equity in India conducted on 12.7.2022 at Rathinam college of Arts and Science.

3. “New Business Models, Research Results and Exemplary Case Study” on 14.09.2022 at Rathinam College of Arts and Science

4. Participated in the International Virtual FDP on “Personality Grooming – Handling stress and Emotional Intelligence” Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023.

5. Participated in NAAN MUDHLAVAN in Bharathiar University Program on Overview of Insurance Service and Operation on 22.01.2024 – 30.01.2024.

Conference/Seminar / Workshop Organized

1. International seminar on Training Development and Emerging trends in Talent management, KSG Arts and Science College ,3- Oct -2019

2. State level seminar on Emerging Trends in finance and taxation, KSG Arts and Science College, 13-march-2019.

Invited Speaker/ Session Chair/ Member Organizing Committee - Conference/ Seminar - Nil

Member in BOS Nil

Membership in Professional Bodies:

Name of the Professional Body	Nature of membership	Duration
Nil	Nil	Nil

Text Books Published:

Name of the Book	Published by	Year
Nil	Nil	Nil

