

**Name** : MRS. K.MEGALATHA

**Designation** : Assistant Professor

**Department** : Commerce

**Qualification** : B.Com. M.Com, M. Phil,

**Experience** : **Teaching:** 6 Years **Industry:** Nil Years **Research:** Nil

**Areaof Specialization(s)** : Marketing

**Email(OfficialID)** : megalathapraneah@gmail.com



### AcademicQualifications

| Degree | Branch   | Institution/UniversityName            | Year of Graduation |
|--------|----------|---------------------------------------|--------------------|
| M.Phil | Commerce | Govt. Arts College, Coimbatore        | 2018               |
| M.Com  | Commerce | Govt. Arts College, Coimbatore        | 2011               |
| B.Com  | Commerce | Nirmala College for Women, Coimbatore | 2009               |

### AdditionalQualifications

| Diploma/Vocational /Certification | AreaofSpecialization | Institution / University /AgencyName | Year |
|-----------------------------------|----------------------|--------------------------------------|------|
|                                   | Nil                  |                                      |      |
|                                   |                      |                                      |      |

### Industry/Technical Expertise/Consultant

| Position | Company | Year |
|----------|---------|------|
|          | Nil     |      |
|          |         |      |

### Research Guidance

| Programme | No.ofScholars |          |
|-----------|---------------|----------|
|           | Completed     | Pursuing |
| Ph.D.     | Nil           |          |
| M. Phil.  | Nil           |          |

### Research Publications (Indexed)

NIL

### Presentations in Conference

1. Supply Chain Management sector after Covid 2019, National level Conference organized by Rathinam College of Arts and Science.
2. The impact of Digital communications devices on face to face interaction in public spaces, National level conference organized by Navarasam College of Arts and Science.
3. Rural development through rural marketing, National Conference organised Dr.N.G.P.Arts and Science college.
4. Problems on rural entrepreneurship, National Conference organised by Dr.N.G.P.Arts and Science College.
5. Sustainable Development in Modern business ,National Conference Organised by Jai shriram Engineering College

### Participation in Seminars NIL

### Participation in Workshop

1. National Institute of Securities Markets By SEBI as participated for 10 Hours on the program “ProdiG ,Financial Education for Growth”.

### Participation in Faculty Development Programme

1. Art of Writing research proposal and funding opportunities organised by Suguna College of Arts and Science.
2. Participated in the International Virtual FDP on “Personality Grooming – Handling stress and Emotional Intelligence” Organized by IQAC & Department of Commerce with IT at PPG College of Arts and Science from 02.01.2023 to 06.01.2023

**Conference/Seminar / Workshop Organized - NIL**

**Invited Speaker/ Session Chair/ Member Organizing Committee - Conference/ Seminar - Nil**

**Member in BoS Nil**

**Membership in Professional Bodies:**

| <b>Name of the Professional Body</b> | <b>Nature of membership</b> | <b>Duration</b> |
|--------------------------------------|-----------------------------|-----------------|
|                                      | Nil                         |                 |

**Text Books Published:**

| <b>Name of the Book</b> | <b>Published by</b> | <b>Year</b> |
|-------------------------|---------------------|-------------|
|                         | Nil                 |             |