

Name : Mrs.D.VIKASHINI

Designation : Assistant Professor

Department : Commerce

Qualification : B.Com. M.Com, MBA,M. Phil,

Experience : **Teaching: 6 Years 3 Months** **Industry:** Nil

Research : Nil

Areaof Specialization(s) : Marketing

Email(OfficialID) :vikashinishanmugam@gmail.com



AcademicQualifications

Degree	Branch	Institution/UniversityName	Year of Graduation
M.Phil	Commerce	Sri Jayendra Saraswathi College of arts and science	2017
MBA	Marketing	Bharathiyar University	2009-2011
M.Com	Commerce	Bharathiyar University	2009-2011
B.Com	Commerce	Nirmala College for Women	2006-2009

AdditionalQualifications

Diploma/Vocational /Certification	AreaofSpecialization	Institution / University /AgencyName	Year
	Nil		

Industry/Technical Expertise/Consultant

Position	Company	Year
	Nil	

Research Guidance

Programme	No.ofScholars	
	Completed	Pursuing
Ph.D.	Nil	
M. Phil.	Nil	

Research Publications (Indexed)

NIL

Presentations in Conference

NIL

Participation in Seminars

1. Participated in ICSSR Seminar on topic of “DIGITAL MARKETING”
2. Participated in One National level Seminar on “Challenges and Problems faced in Indian society after Covid-19 by women Entrepreneur Pandemic”
3. Financial Education a Life Skills Under NEP 2020-National Seminar by Bulls and Bears Associates

Participation in Workshop

1. National Institute of Securities Markets By SEBI as Anchor Faculty for 10 Hours on the program “ProdiG ,Financial Education for Growth”.

Participation in Faculty Development Programme

1. Art of Writing research proposal and funding opportunities organised by Suguna College of Arts and Science.

Conference/Seminar / Workshop Organized - NIL

Invited Speaker/ Session Chair/ Member Organizing Committee - Conference/ Seminar - Nil

Member in BoS

Nil

Membership in Professional Bodies:

Name of the Professional Body	Nature of membership	Duration
	Nil	

Text Books Published:

Name of the Book	Published by	Year
	Nil	

